PATERNITY HEADLINES

January/February 2023

Fourth Quarter 2022 Incentives

TOP PERFORMER!

St. Francis 86.2%

HOSPITALS WITH AN 80% INCREASE OR HIGHER

- Augusta Health
- Ballad Johnston Memorial
- Bon Secours St. Francis
- Bon Secours St. Mary's
- CJW Johnston Willis
- Henrico Doctors
- Inova Fair Oaks
- Inova Fairfax
- Inova Loudoun
- Johnston Memorial
- Lewis Gale
- Mary Washington
- Prince William
- Riverside Shore
- Sentara Leigh
- Sentara Martha Jefferson
- Sentara Princess Anne
- Sentara RMH
- Sovah Danville
- Spotsylvania Regional Medical Center
- St. Francis
- Stafford
- Stonesprings
- Twin County
- VCU Health Community Memorial
- Virginia Baptist
- Virginia Hospital Center
- Winchester

HOSPITALS WITH A 5% INCREASE OR HIGHER

- Bon Secours Memorial RMC
- Bon Secours St. Francis
- Centra Southside Community
- Chippenham Hospital
- Culpeper
- Fauquier
- Inova Fair Oaks
- Novant UVA Culpeper Hospital
- Riverside Shore
- Sentara Leigh
- Sentara Norfolk
- Southside Community Hospital
- Southside Regional
- SOVAH Danville
- St. Francis
- Stonesprings
- VCU Health Community Memorial Hospital

REMINDER

The state benchmark for paternity establishment is 80%. Each hospital should strive to achieve this PEP rate monthly. Use our paternity establishment calculator located on our website to make sure you are tracking your hospital's performance. Your Outreach Coordinator will monitor your performance and work with you to achieve the desired benchmark.

HEALTHY GOALS, HEALTHY FAMILIES

AUTHOR: LAPHILDA DAVIS

There are many well respected non-profit organizations in eastern Virginia; one of them functions under Newport News Human Services and it is called Newport News Healthy Families. This organization has four main goals to help Hampton children, youth, adults, and families when help such as safety, health, and working on being self-sufficient is needed by someone or families in the community.

There goals are:

- Boosting parenting skills, bonding between parent and child, and interaction between parent and child.
- 2. Teaching problem solving skills, building trusting relations, and improving support systems for families to function as healthy as possible.
- 3. Foster excellent child development and preventative care for children.
- 4. Reducing inadequate health that can occur from child abuse, teenage pregnancies, and poor immunization rates.

VPEP enjoys working with their team. They are responsive and willing to learn more valuable information so that they can have the knowledge and resources to help their clients if the help is needed or requested. Healthy Families offers birthing classes, playgroups for children, effective discipline for children ages 2-12, growing up grands, nurturing parents of teens, and more. Home visits are also very important to the team because the one-on-one support is valuable to expectant mothers and caregivers.

COMMUNITY SPOTLIGHT

AUTHOR: UMIAH WILLIAMS

The YMCA has long been a leader in community outreach and social responsibility, by being committed to making a difference in the lives of others.

The YMCA's community outreach programs include everything from providing financial assistance to families in need, to running after-school programs for at-risk youth. They also offer a variety of health and wellness programs, which are designed to help people of all ages live healthier and more active lifestyles.

The YMCA is also actively involved in several advocacy and awareness initiatives, such as their work to end youth homelessness.

The YMCA's work in the community is making a real difference in the lives of those who need it most, setting an important example for other organizations to follow.

Douglas Pitzer, CEO & Founder of Strokes of Genius

Author: Shannon Swann

Strokes of Genius, LLC is a for-profit organization that partners with the community organizations whose objectives are designed toward supporting the elevation of youth via tutoring, scholarship, and mentorship. As a result of this partnership, participants can gain support and guidance at little to no personal cost.

In 2023, Strokes of Genius, LLC. is providing the community at large with no-cost events designed to guide Roanoke Valley citizens into the next level of achievement. In the emerging world of E-Commerce, NFTs, and AI (artificial intelligence), which is essential for personal finances & economic sustainability of area residents in a society dependent on technology to keep up with an ever-evolving definition of accomplishment.

Douglas Pitzer, as founder and CEO, provides also healing for the heart and soul of multi-generational occupants in Roanoke's history. The event planned for Martin Luther King, Jr. Day was observed as "an open and secure atmosphere" to address holistic wellness and navigating obstacles as elements for competitiveness in the marketplace. Douglas serves as an educator in area school systems and has innovated effective learning opportunities for the diverse citizens of youth & adults, varying cultures & practices, or gender. Strokes of Genius, LLC. is a celebrated community partner in the Western region of Virginia with customized solutions for progress.

Metro Women's Care

Author: Yesenia Sarabia-Peiker

Since 1990, the staff at Metro Women's Care have helped thousands of individuals from Annandale, Alexandria, Springfield, Arlington, and the DC metro area with holistic support during an unexpected pregnancy. They provide free pregnancy services and offer compassionate counseling to help women navigate pregnancy decisions. They provide laboratory-quality pregnancy testing, ultrasound evaluations, and a range of one-on-one and group services for women and their partners at every stage of pregnancy. They strive to put the needs of their patients first.

The Virginia Paternity Establishment Program is honored to partner with Metro Women's Care and appreciates their support in helping us help Virginia's children.



WELCOME TO THE VPEP TEAM!

MEET OUR NEWEST OUTREACH COORDINATOR!

I am Umiah Williams, a native of Hampton Roads Virgina. I am an introverted extrovert who loves going to the beach, traveling, and learning about different cultures. I am excited to help bring positive change to the communities we serve by engaging with and providing education to the public on issues of paternity establishment. I am also excited to be part of a committed team with a passion for community service.





MEET OUR NEW MEDIA SPECIALIST!

I am Jessica Lennie, I moved to the NOVA area in October from Denver Colorado.
Although I am still getting to know the area, I am excited to be a part of the community by spreading awareness about the Virginia Paternity Establishment Program! When I have free time, you will likely find me out walking my dogs or relaxing at home with my boyfriend and the rest of our pets. We have a bit of a zoo consisting of 2 dogs, a cat, a gecko, and 2 dart frogs!